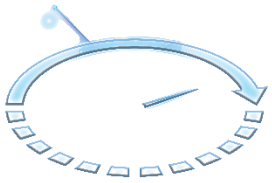


2026 Aerospace and Defense TSN Summit

Exhibitor Guide

20-23 October 2026

Sheraton Detroit Novi Hotel

Updated October 16, 2026 V1.2

Aerospace and Defense TSN Summit, admin@adtsummit.com

Table of Contents

Welcome to the Aerospace and Defense TSN Summit! 3
SUPPORTER OPPORTUNITIES 4
EXHIBIT INFORMATION 5
Monitor AV Rental 5
EXHIBIT SCHEDULE 5
EXHIBIT LAYOUT 6
DRAYAGE INFORMATION 7
General Terms and Conditions 8

Welcome to the Aerospace and Defense TSN Summit!

The Aerospace and Defense TSN Summit is an annual event focused on next-generation networking solutions using Time-Sensitive Networking (TSN) in aerospace and defense environments. The summit aims to provide a platform for aerospace & defense community and TSN experts to share advances, practical experiences, and insights into TSN-based solutions. A key objective of this summit is to build the ecosystem for MOSA-compliant onboard connectivity solutions (e.g., digital backbone) for new and modernized aerospace and defense platforms. The event brings together all stakeholders including end customers, airframes, system integrators, suppliers, technical experts, and researchers to accelerate the adoption and deployment of TSN-based solutions.

Welcome from your hosts!

,

SUPPORTER OPPORTUNITIES

Exhibit Booth - $1,500 USD (Quantity 17)

Exhibition Booth 10' x 6' (60 sq ft), booth location on first-come first-serve base	1 booth
Complimentary full conference registrations (Registration includes full access to the technical presentations, exhibit hall, and meals)	Two
Exhibitor's logo with a link to Exhibitor's website on the conference website	yes
Exhibitor named as a supporter of the conference in post-conference social media promotion	yes
Insert in the conference bag	yes

Conference Tote Bag Supporter - $2,500 USD ~~(Quantity 1)~~ – Reserved

- Get the most visible presence at the conference on a customized conference bag given to each attendee, exhibitor, speaker, and press representative.
- Conference bag exterior will include the corporate logo of the supporter, conference title, date, and location.

Networking Event Supporter – $2,500 USD (Quantity 1)

- The networking event on day one is the place to network and unwind after a long day of presentations.
- Signs with your logo posted at the event alerting conference participants to your generous support .

Lunch Supporter - $2,500 USD (Quantity 2 – One each day)

- Signs with your logo posted at the buffet stations alerting conference participants to your generous support for lunch.

Morning/Afternoon Break Supporter - $1,500 USD (Quantity 4 – One at each break)

- Each day will include a morning and an afternoon coffee break with beverages and snacks
- Signs with your logo posted at the buffet stations alerting conference participants to your generous support.

Lanyard Supporter - $1,500 USD ~~(Quantity 1)~~ Reserved

- Promote your brand with a custom lanyard.

Purchase Exhibitor Packages at Event Registration

EXHIBIT INFORMATION

Each booth includes: 60 sq ft. 10’ x 6’

- Two (2) chairs
- One (1) table 72” x 30”
- Electricity – Up to 500W
- Carpet included

Monitor AV Rental

Monitor and AV rental is available from

MERCURY
AUDIO / VIDEO / LIGHTING

734-507-1177
mercurysl.com

EXHIBIT SCHEDULE

Monday, 19 October

5:00 pm – 10:00 pm	Exhibitor Setup

Tuesday, 20 October

8:30 am – 5:00 pm	Exhibit Hall Hours
Half Hour	AM Coffee Break
1.5 Hour	Lunch
Half Hour	PM Coffee Break
5:00 pm – 7:00 pm	Networking Event (Exhibition Hall closed)

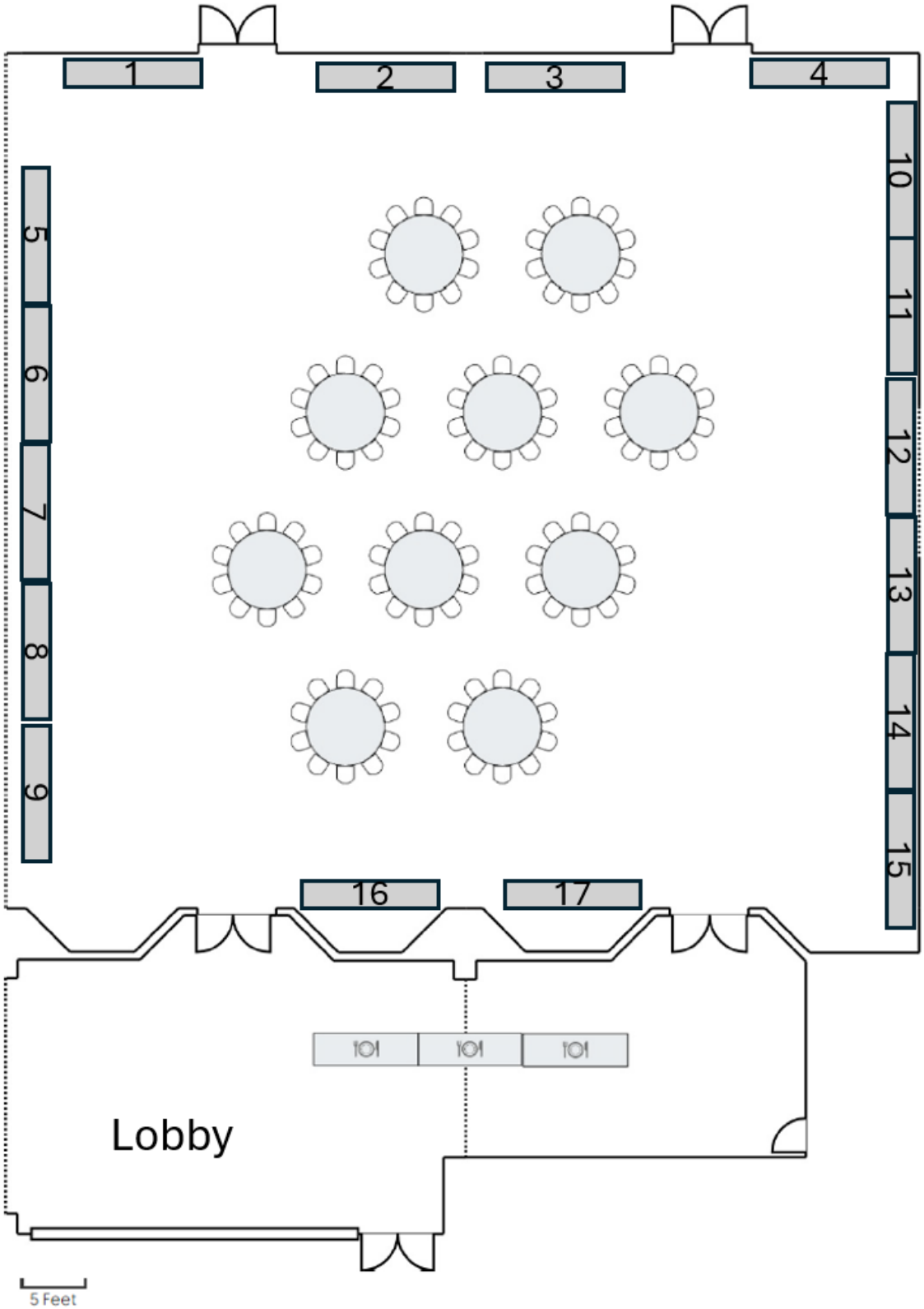
Wednesday, 21 October

88:30 am – 5:00 pm	Exhibit Hall Hours
Half Hour	AM Coffee Break
1.5 Hour	Lunch
Half Hour	PM Coffee Break
3:30 pm – 6:30 pm	Exhibit Hall Tear Down Note: all items need to be removed

****NOTE**: This is only a tentative schedule and is subject to change as the program is built. We will keep all exhibitors updated via email.

Purchase Exhibitor Packages at Event Registration
For inquiries, please contact us at **admin@adtsummit.com**

EXHIBIT LAYOUT



DRAYAGE INFORMATION

SHERATON
Detroit Novi Hotel

SHIPMENTS CANNOT BE RECEIVED MORE THAN 10 DAYS PRIOR TO EVENT

Please return form to: Timothy Morey
Sheraton Detroit Novi Hotel
P) 248.349.6837 E) timothy.morey@sheratondetroitnovi.com

Event Name & Event Dates:_____
Company Name:_____
Address:
_____
Telephone: _____
Contact:
_____
Email:
_____

Ship To: Sheraton Detroit Novi Hotel – 21111 Haggerty Rd Novi MI 48375, Attn: Tim Morey, AD TSN SUMMIT.

All exhibit boxes and freight are subject to the following handling fees from Sheraton Detroit Novi Hotel:

Standard: Determined once shipment received for charge.
No charge for Small parcels.

All Pallets: $150.00 (each way, receiving in and shipment out)

BILLING:
_____ Bill my credit card:
Credit Card Type: _____
Account Number: _____ Exp. Date: _____
Name on Card: _____
Signature: _____

SHIPMENT INFORMATION: # of Boxes: _____ Ship Date: _____
Arrival Date:_____ Carrier: _____ Tracking #:_____

All Return shipments must be properly labeled and the pick up time for shipment scheduled with your carrier.

General Terms and Conditions

This application, properly executed by Applicant (Exhibitor/Supporter) shall, upon written acceptance and notification of booths assigned by AEROSPACE AND DEFENSE TSN SUMMIT management, constitute a valid and binding contract.

Space Assignments

Assignment of space to exhibitors is ***made on a first come/first served basis.*** AEROSPACE AND DEFENSE TSN SUMMIT will continue to receive applications and assign Exhibit space, as it remains available until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. **AEROSPACE AND DEFENSE TSN SUMMIT** assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor **except** upon written request and with the subsequent written approval of AEROSPACE AND DEFENSE TSN SUMMIT management. ***AEROSPACE AND DEFENSE TSN SUMMIT*** management reserves the right to reassign Exhibitor space or to modify floor plan for overall benefit of the show.

Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of AEROSPACE AND DEFENSE TSN SUMMIT management.

Exhibit Space Rental Fee

Exhibit space rental includes materials and services described herein.

Show Price Per 60 Sq ft Booth: Basic booth price 1,500 USD. Booths include 1 table, 2 chairs. Up to 500 watts of electricity are also provided.

Payment Requirements and Cancellation Charges

Applications require 100% payment before final booth assignment is confirmed in writing. ***All cancellations must be made in writing and will be based on the following schedule of refunds:***

On or before **July 31, 2026** 95% of sponsorship cost will be refunded. After **31 July 31, 2026** no refunds will be permitted. (Tote sponsorship is nonrefundable once production begins)

On or before **July 31, 2026** 90% of the total booth cost will be refunded. After **31, July 2026** no refunds will be permitted. “No-show” exhibitors will not receive a refund. *Space reductions are considered cancellations and are subject to cancellation fees.* It is understood that AEROSPACE AND DEFENSE TSN SUMMIT reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed.

In the event that the premise in which the AEROSPACE AND DEFENSE TSN SUMMIT
show is conducted shall become, in the sole discretion of AEROSPACE AND DEFENSE TSN SUMMIT
, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of AEROSPACE AND DEFENSE TSN SUMMIT, this agreement may be terminated by AEROSPACE AND DEFENSE TSN SUMMIT. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God. Should AEROSPACE AND DEFENSE TSN SUMMIT terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that AEROSPACE AND DEFENSE TSN SUMMIT may, after computing the total amount of AEROSPACE AND DEFENSE TSN SUMMIT cost and expenses in connection with its preparation for and conducting of the AEROSPACE AND DEFENSE TSN SUMMIT
Show, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor’s claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of booths assigned by AEROSPACE AND DEFENSE TSN SUMMIT management, constitute a valid and binding contract.

Exhibit Booth Management and Dismantling Schedule

A representative must staff exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling **only** after ***3:30pm, 21 October 2026.*** Move-out **must** be completed by ***5:00 pm, 21 October 2026.*** Exhibitors are responsible for the removal of all materials in their display. Any exhibitor leaving

materials **after *5:00 pm, 21 October 2026*** *will* be charged for the materials' removal.

Failure to observe this rule, including early dismantling, will result in a $1,000 (U.S. Currency) fine and may jeopardize the exhibitor's space assignments or right to exhibit at future conferences sponsored by AEROSPACE AND DEFENSE TSN SUMMIT.

Loss or Damage

Exhibitor agrees with AEROSPACE AND DEFENSE TSN SUMMIT that AEROSPACE AND DEFENSE TSN SUMMIT shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereof with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, AEROSPACE AND DEFENSE TSN SUMMIT
DAY from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

Security

The exhibit area may not be locked. The conference does not guarantee exhibitors against loss; neither does it assume liability for exhibitor's property. Any equipment removed from the exhibit area during the conference must be authorized by the Management.

DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must conform to National and City fire laws. Displays must be self-supporting; nails or screws are not permitted in the building floors or walls. Displays must be wholly confined within the exhibitor's area and must not obstruct the clear view of nearby exits or other exhibits. All display fixtures must conform to local fire department regulations. Any displays not conforming to the exhibit specifications outlined here must be approved by conference management and local fire marshal prior to the conference.

Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces except upon prior written consent of AEROSPACE AND DEFENSE TSN SUMMIT
management..

Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

Unions

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local unions having agreements with the AEROSPACE AND DEFENSE TSN SUMMIT Show Facility or with authorized contractors employed by AEROSPACE AND DEFENSE TSN SUMMIT .

Management

The Exhibitor further agrees that the conditions, rules and regulations of the AEROSPACE AND DEFENSE TSN SUMMIT management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show

Data Protection

The Exhibitor shall comply with all applicable requirements of the General Data Protection Regulation in its collection, use, processing and storage of personal data from attendees to the Event or otherwise. The parties acknowledge that, in respect of such personal data, for the purposes of the General Data Protection Legislation, the Exhibitor is the Data Controller. Without prejudice to the generality of this clause, the Exhibitor shall ensure that it has all necessary appropriate consents and notices in place.